

## 2017 Quartet Photo Instructions

## **NEW OPTION BELOW! LOOK**

We are thrilled and proud to have been selected to photograph you at the 2017 Competition.

The weekend will be a very busy time for all of you and it will help a lot if you think of your photo needs prior to coming to Competition.

We will only have a short time together in the pattern so preplanning is vital. To best use this time, we ask that you think about what pose you would like. You may have a very specific idea (bring a sample if you have one) or just a general idea, such as full-length or close-up. It helps us come up with ideas if we know what you have in mind.

You may view some sample poses on this special website. Go to <a href="http://port77.com/erlilleyphoto.com/poses">http://port77.com/erlilleyphoto.com/poses</a> We have some ideas including the high angle shots from above (does wonders for chins), floor poses and others. View the gallery and see if any of these poses appeals to you. Upon arrival in the photo room you want to tell the photographer, "Pose #9". This will save a lot of your valuable time.

Please fill in EITHER order form and bring it with you to the photo room in the pattern. Please bring a check for the amount of the order (Please don't forget to add the shipping fee). You may give it to your hostess to hold during the pattern and tell them to hand it to us when you arrive, this will allow you to concentrate on singing. If you don't hand in this form you will then have to use the "Reorder Form, which is more expensive.

Delivery will be in 2 to 3 weeks

**NEW OPTION FOR 2017:** Wyeth came up with this plan. **We call it the "Choice Is Yours Option".** When you come into the photo room we will take as many poses that you want that can be done in the 10 minutes we have together. We will take multiple shots of each pose for expression. We will send you ALL of the files via Dropbox and you can do anything you wish with the files; they are yours to keep! We will crop the files to an 8x10 format and number them. The files will not be retouched, just cleaned up.

If you email me your favorite (they will be numbered) I will send that pose to the Region and International in the right format for publication. If you do not choose one I am Obligated to send one pose, which I will then pick.

To take advantage of this offer you need to be prepared! Be groomed, leave your "stuff" out of the room and be prepared to work as soon as you come in. Don't bring any fans

in with you as this will slow things down. Think of your poses before hand so we can go right to work! **The price for this option is \$120.** 

I will only have a few plain chairs as props unless you bring in props, which are welcome if they are not too complicated. We need to work fast before the traffic directors tell you to move on in the pattern. They are in charge of the traffic!

We have instituted a minimum purchase requirement for ordering photos. We are not paid by the Region to take these photos. We depend on the sale of prints to pay for the time and expenses to come to the Regions. We require a minimum purchase of \$32 worth of prints if you are going to order anything. You may not purchase the PR CD if you don't make the minimum purchase as it is to easy to have prints made from the CD.

If you don't want to purchase any prints you still need to have your photo taken for Regional Use. We are obligated to take this for the Region and International at no charge.

<u>The photographs we take are protected by copyright.</u> If you wish to use our images for publicity or promotions you need to purchase the publicity CD for \$20. This is included in the "Your Choice Option".

Any questions, please give us a call at 727-474-2385 Email us at erlphoto@comcast.net

Sincerely Yours;

Ed, Wyeth, Sue. Marie, Pat, and Jim. Altogether we are Lilley Photography 820 Route 28, Harwich Port, MA 02646 Tuesday to Saturday, 10 am to 5 pm EST

## **COPYRIGHT LAWS**

Please note that all photos taken by Lilley Photography have copyright protection.

It is illegal to download, scan or copy any of our photos without the written permission of the photographer.

Copyright laws for photography are the same laws used to protect the music you sing. Please respect our work and purchase the rights to use the photographs.

## PUBLICITY CD

Purchasing the Publicity CD for a chorus or quartet gives you the legal rights to post the photo on your website and gives you permission to use the photos in advertising, publications and other promotional purposes. <u>It is not for the photographic reproduction of images for personal use</u>. Please Respect our work and purchase the rights to use the photographs.

Any questions about using the photos for publications please call:

Phone 508-432-2266 or email us at erlphoto@comcast.net with any questions.