

Official Publication of Region 21 Sweet Adelines International

golden west MAGAZINE

559 S. Harbor Blvd., Suite A, Anaheim, CA 92805 • 714-563-9300 • Fax: 714-563-9310 • GWM@region21.org

2018-2019 INSERTION ORDER FORM

Advertiser _____
 Contact Name _____
 Address _____
 City/State/Zip _____

Phone Number _____
 Alt. Phone Number _____
 E-mail: _____

	Summer 2018	Fall/Winter 2018	Spring 2019
Space Reservation:	06/26/18	10/23/18	02/19/19
Copy/Art Due:	07/03/18	10/30/18	02/26/19
Distribution:	07/27/18	11/30/18	04/04/19

Insertion Date	Ad Size (see below)	Price	Description/Notes
Summer 2018			
Fall 2018			
Spring 2019			

To pay by credit card, go to the regional website: region21.org/gwm. Or make checks payable to “Golden West Region 21” and mail with your insertion order—payment must be received by the “Space Reservation” deadline—to *Golden West Magazine* c/o KAL Publications, Inc. 559 S. Harbor Blvd. Ste. A, Anaheim, CA 92805.

ADVERTISING RATES and MECHANICAL REQUIREMENTS

RATE CARD – Effective May 1, 2018

For non-standard size ads, contact the editor for availability and pricing.

Ad Size (non-cover ads are no trim, no bleed)	Width” x Height”	Rate (per issue)
Outside Back Cover Full Page*	8.50” x 11.00”	\$150.00
Inside Cover Full Page*	8.50” x 11.00”	\$150.00
Full Page	7.75” x 10.25”	\$100.00
1/2 Page Horizontal	7.75” x 5.00”	\$50.00
1/2 Page Vertical	3.75” x 10.25”	\$50.00
1/2 Page Island	5.00” x 7.75”	\$50.00
1/4 Page Horizontal	5.00” x 3.75”	\$30.00
1/4 Page Vertical	3.75” x 5.00”	\$30.00
Business Card	3.50” x 2.00”	\$20.00
Love Notes/Classified Ads	per 25 words	\$5.00

*Contact editor for availability; use a minimum 1/4” margin for all text/content; 3-sided bleed available, add 1/8” trim per side if ad uses bleed.