

Official Publication of Region 21 Sweet Adelines International

golden west MAGAZINE

559 S. Harbor Blvd., Suite A, Anaheim, CA 92805 • 714-563-9300 • Fax: 714-563-9310 • GWM@region21.org

2019-2020 INSERTION ORDER FORM

Advertiser _____
 Contact Name _____
 Address _____
 City/State/Zip _____

Phone Number _____
 Alt. Phone Number _____
 E-mail: _____

	Summer 2019	Fall/Winter 2019	Spring 2020
Space Reservation:	06/11/19	09/24/19	02/18/20
Copy/Art Due:	06/18/19	10/01/19	02/25/20
Distribution:	07/19/19	10/29/19	04/02/20

Insertion Date	Ad Size (see below)	Price	Description/Notes
Summer 2019			
Fall 2019			
Spring 2020			

To pay by credit card, go to the regional website: region21.org/gwm. Or make checks payable to “Golden West Region 21” and mail with your insertion order—payment must be received by the “Space Reservation” deadline—to *Golden West Magazine* c/o KAL Publications, Inc. 559 S. Harbor Blvd. Ste. A, Anaheim, CA 92805.

ADVERTISING RATES and MECHANICAL REQUIREMENTS

RATE CARD – Effective May 1, 2019

For non-standard size ads, contact the editor for availability and pricing.

Ad Size (non-cover ads are no trim, no bleed)	Width” x Height”	Rate (per issue)
Outside Back Cover Full Page*	8.50” x 11.00”	\$150.00
Inside Cover Full Page*	8.50” x 11.00”	\$150.00
Full Page	7.75” x 10.25”	\$100.00
1/2 Page Horizontal	7.75” x 5.00”	\$50.00
1/2 Page Vertical	3.75” x 10.25”	\$50.00
1/2 Page Island	5.00” x 7.75”	\$50.00
1/4 Page Horizontal	5.00” x 3.75”	\$30.00
1/4 Page Vertical	3.75” x 5.00”	\$30.00
Business Card	3.50” x 2.00”	\$20.00
Love Notes/Classified Ads	per 25 words	\$5.00

*Contact editor for availability; use a minimum 1/4” margin for all text/content; 3-sided bleed available, add 1/8” trim per side if ad uses bleed.